

### 中國古代書畫鑒藏與投資管理深造文憑

課程編號：HT053A

報名代碼：2390-HT053A

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本課程資深行政人員文憑《中國古代書畫鑒藏與投資管理》旨在構建及整合全面的中國書畫史理論體系，幫助學生系統地掌握中國古代書畫的鑒藏脈絡。本課程涵蓋本課程旨在構建及整合全面的中國書畫史理論體系，幫助學員有系統地掌握中國古代書畫的鑒藏脈絡。內容涵蓋中國美術史、書法繪畫筆墨、古代建築、歷代服飾、書畫裝裱材料(筆、墨、印、紙、硯)等，同時透過不同的經典藝術作品及案例解說中國古代書畫的鑒藏方法，並用以識別和分析實物。本課程綜合古代書畫的市場價值、文化價值和收藏價值，讓學員掌握古代書畫拍賣市場的趨勢，減少鑒藏失誤，以享受鑒藏的最大樂趣。

**R** 申請人須具備以下條件：  
 (甲) 持有認可學院頒發的學士學位；或  
 (乙) 持有相關學科的專業資格，並在相關行業具有五年高級管理層全職工作經驗。及  
 (丙) 通過面試評核。  
 如持有的學士學位或同等學歷並非以中文作為授課及評核語言，申請人應該提供具備理解及運用中文能力的證據，例如：  
 i. 於香港會考中國語文科獲E級或以上(2007年以前)；或  
 ii. 於香港會考中國語文科獲第2級或以上(2007年或以後)；或  
 iii. 於香港中學文憑考試中國語文科獲第2級或以上；或  
 iv. 修畢本科程度的中國語文或相關課程或學科單元；或  
 v. 其他相等資格。  
 申請人若有中國視覺藝術或書法相關資歷，會在甄選過程中獲優先考慮。學院將按個別情況考慮申請人持有的其他資格。  
 申請人於網上報名時，須在系統中上載以下所有文件：  
 - 身份證或護照副本  
 - 學士學位證書副本；或  
 - 相關學科的專業資格證書副本；及  
 - 工作經驗證明

**\$** HK\$158,000  
 課程費用包含教材及教具費用；不包含實地考察的交通費、食宿費、景點入場費、遊學費用等。  
 報名費用：HK\$600

**D** 12個月 **E** 普通話

**Q** 資歷架構級別：6 資歷名冊登記號碼：26/000292/L6  
 資歷名冊登記有效期：2026年6月1日 - 持續有效



### Certificate for Module (Art Business Investment and Management)

Programme Code: MS145A

Application Code: 2455-MS145A

2867 8313 / 2867 8315

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The programme aims to equip students with the knowledge and skills to identify the artistic and financial worth of art pieces, to buy and sell art, and to market and run an art business.

The programme begins with a study of the art business market, covering topics such as the artistic and financial value of art pieces, the key players and ecosystem of the art market and the latest trends, technology and emergence of online art trading platforms. In the second part of the programme, the focus will be on collecting and investing in art pieces, the running and marketing of the art business and how to build a career in the commercial art world.

The programme adopts a hands-on approach and includes examining real art pieces in class, case studies and a visit to an art gallery or art auction.

**R** APPLICANTS SHALL:  
 (i) hold a bachelor's degree awarded by a recognized institution; OR  
 (ii) hold a professional qualification in a relevant discipline and three years of full-time work experience at senior managerial level in related industries.  
 If the degree or equivalent qualification is from an institution where the language of teaching and assessment is not English, applicants shall provide evidence of English proficiency, such as:  
 i. an overall band of 6.0 or above with no subtests lower than 5.5 in IELTS; or  
 ii. a score of 550 or above in the paper-based TOEFL, or a score of 213 or above in the computer-based TOEFL, or a score of 80 or above in the internet-based TOEFL; or  
 iii. HKDSE Examination English Language at Level 3 or above; or  
 iv. HKALE Use of English at Grade E or above; or  
 v. equivalent qualifications.  
 Applicants not meeting the standard set of criteria for admission will be assessed on individual merit.

**\$** HK\$12,500  
 Application Fee: HK\$150

**D** 1 month to 2 months **E** English

**Q** Level 6 (Reg. No.: 21/000426/L6) Validity Period: 01 Jul 2021 - on-going

### Art Portfolio as an Alternative Investment

Programme Code: HTMG9113

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This course provides a structured framework for understanding art as an alternative asset class, examining its historical significance, market mechanics, and investment potential. Through a blend of theoretical insights and practical case studies, participants will gain the tools to evaluate, acquire, and manage art as part of a diversified investment strategy.

**\$** HK\$1,500

**D** 6 hours

**NCR1** This is an exempted course under the Non-Local Higher and Professional Education (Regulation) Ordinance. 根據《非本地高等及專業教育(規管)條例》，本課程屬獲豁免課程。 It is a matter of discretion for individual employers to recognize any qualification to which this course may lead. 個別僱主可酌情決定是否承認本課程可令學員獲取的任何資格。  
**NCR2** These are exempted courses under the Non-Local Higher and Professional Education (Regulation) Ordinance. 根據《非本地高等及專業教育(規管)條例》，這些課程屬獲豁免課程。 It is a matter of discretion for individual employers to recognize any qualification to which these courses may lead. 個別僱主可酌情決定是否承認這些課程可令學員獲取的任何資格。  
**NCR3** The course operator is applying for exemption under the Non-local Higher and Professional Education (Regulation) Ordinance. 課程主辦人正根據《非本地高等及專業教育(規管)條例》辦理豁免註冊手續。 It is a matter of discretion for individual employers to recognize any qualification to which this course may lead. 個別僱主可酌情決定是否承認本課程可令學員獲取的任何資格。